



European Union
EXTERNAL ACTION

EU – WESTERN BALKANS CULTURAL HERITAGE ROUTE

*RECALLING OUR COMMON
HISTORY, BUILDING
TOGETHER OUR
COMMON FUTURE*



- With the Western Balkans, a region in the **heart of Europe**, we share the traditions, history and values.
- The cultural heritage of the Western Balkans partners is **both local and European**.



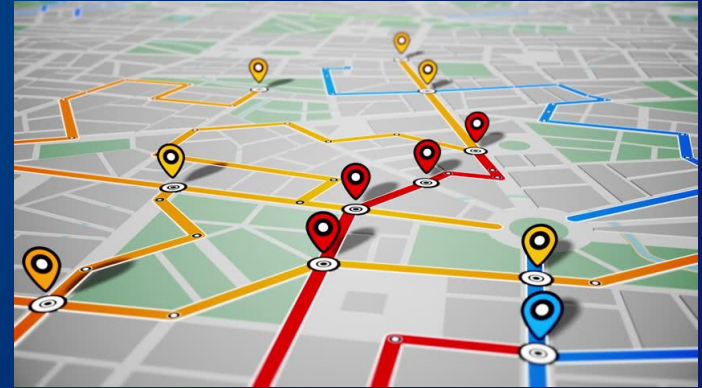
The Route will promote:

- Events, campaigns and initiatives organised by the **EU Delegations**, national cultural institutes and EU National Institutes for Culture,
- **Cultural heritage in all its forms**, and
- Contemporary culture as a shaper of our **common future heritage**



...through...

- Book readings;
- Literary and other **competitions** on heritage,
- Open air **events** and public debates;
- Exhibitions, film **festivals**, theatre plays;
- Guided **tours and visits** to cultural heritage sites.





The Route will engage:

- Cultural institutes and organisations
- Europa Nostra and UNESCO
- Museums and archaeological sites
- Peoples from all backgrounds, youth in particular

- The Route will seek coordination with projects organised by EU Member States and the European Commission (DG Education and Culture) in the region





Beyond 2018

- Longterm strengthening of **sustainable initiatives and networks** between cultural operators, heritage sites and civil society in the EU and the Western Balkans → **building bridges between our peoples.**



INTERCULTURAL DIALOGUE



Peace-building



CULTURAL HERITAGE



Entrepreneurship

ECONOMIC GROWTH



Diversity



Thank you!

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#EuropeforCulture